HARDWARE CATALOG

SUPREME PRODUCTS CORPORATION
2222 SOUTH CALUMET AVENUE
CHICAGO 16, ILLINOIS
DANUBE 6-2000

85% PROFIT

FOR DEALER'S ON VERSAMATE-VERSAMATIC PACKAGE NO. 6501

A big profit, fast turnover deal that's impossible to beat. Package 6501 contains 2 Versamatics, 1 Versamate and a pilfer-proof display . . . **plus** . . . a post card for dealer to mail to Supreme that will bring him a $9.40 list value Supreme Brand Chuck Model B14T33—the chuck that can be sold for extra clear profit. Including the profit from the chuck, the dealer earns a full 85% on the package.

½" SUPREME BRAND

CHUCK

MODEL NO. B 14T33

$9.40

LIST VALUE

***FREE** to the **dealer** to sell for extra profit!

PILFER-PROOF DISPLAY

Small, compact, highly visible. Stands 9" high; each wing 10" wide. The two packages attach to the display in a way that prevents ordinary pilferage—allows the units to be placed in high traffic spots where they sell themselves.

BACK UP STOCK FOR DISPLAY AVAILABLE . . . SEE NEXT PAGE

PACKAGE NO. 6501 CONTAINS:

			Total List
1	Versamate	#4600	$9.95
2	Versamatics	#4100	29.90
1	V-V Display	— —	— —

TOTAL LIST	$39.85
DEALER PAYS ONLY	26.57
REGULAR PROFIT	$13.28

BONUS PROFIT (ON SALE OF 1/2" CHUCK) $9.40

TOTAL PROFIT (85%) $22.68

*When you agree to use the display

HERE'S ALL YOU DO!

1. Order Package No. 6501 from your wholesaler.
2. Put up the display in your store.
3. In the package is a postcard for you to sign and return to Supreme—your agreement to use the display you have received.
4. You will receive a $9.40 value . . . Supreme ½" Chuck . . . yours to sell for extra profit.

The bonus chuck offer is **for dealers only,** and the limit is one free chuck per store.

85% Profit for Dealers on Versamate-Versamatic Package No. 6501.

DETAILS ON NEXT PAGE

Supreme VERSAMATIC

MOST WANTED OF ALL DRILL ATTACHMENTS

THE REVERSIBLE VERSAMATIC fits every make of portable drill

list price

$14.95

The Versamatic is a reversible screwdriver, nut runner, and a speed reducer for heavy duty drilling. Reduces speed of drill 7 to 1 ... increases power seven times. Sell one to every electric drill owner. Nationally advertised.

MODEL 4100 VERSAMATIC CONSISTS OF:

Part No.	Part Name	List Price
4029	Wrench Pin	.20
4074	Medium Duty Slotted Bit	.70
4072	No. 2 Phillips-type Bit	.80
4076	¼" Square Drive Adapter	.80

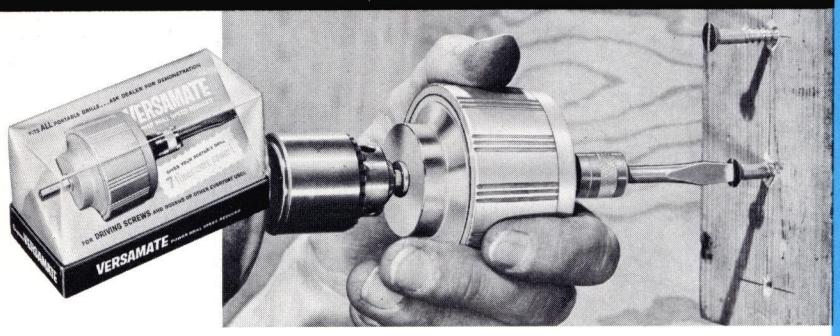
Parts available as "Extras"

4070	Light Duty Slotted Bit	.70
4075	Heavy Duty Slotted Bit	.70
4071	No. 1 Phillips-Type Bit	.80
4073	No. 3 Phillips-Type Bit	.80
4077	⅜" Square Drive Adapter	.90
4078	Screw Driver Bit with "Finder"	1.80

Important! Versamatic is equipped with "yankee-style" Bit Holder. Bits listed above are standard hardware items available in most hardware stores.

Supreme VERSAMATE

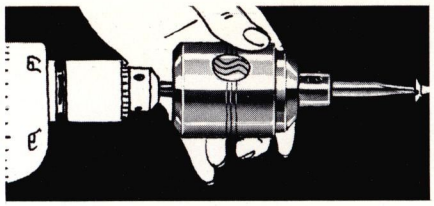
BEST SCREW DRIVER ATTACHMENT AT SO LOW A PRICE!



Forward speed only—with
7 to 1 speed reduction for extra power.
List price just $9.95.

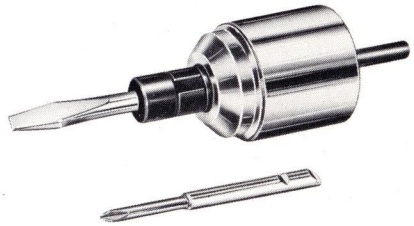
Versamate is of the same superb quality as the Versamatic but operates in forward speed only. Set includes standard duty screw driver bit, but the unit is built to receive all Versamatic "Yankee-style" bits listed above.

Versamate is packaged handsomely in "see-all" container. Appeals instantly to tool-conscious store customers.



BIG IN PERFORMANCE, LOW IN PRICE...

SUPREME SCREW DRIVER ATTACHMENTS



MODEL 2100—Friction Type

For wood screws up to ½" dia. Recommended for drills of average to high power rating. Work and time saver in home shop. Set contains Yankee-style medium duty slotted bit and medium duty Phillips bit. Retail $6.95.

MODEL 3100—Friction Type

Like 2100 but for a little smaller work. Handles screws up to 3/16". Safe, easy, amateur can master it in 5 minutes. Yankee-style slotted bit and Phillips-type medium duty bit included in set. Retail $4.95.

MODEL 7200—Impact Type

Impact type units are best for tools of low to average power rating. 7200 comes complete with regular screw driver bit and Phillips-type bit. Bits secured to unit with Yankee clip. For screws to ¼" dia. Retail $8.95.

MODEL 7600—Impact Type

Fasten regular or Phillips-type bit in place with Yankee-style clip, quickly handle dozens of jobs. Size limit for screws to be driven is 3/16". Set is complete, ready to attach to drill chuck. Retail $6.95.

NOTE: Bits used on 3100 and 7600 are Yankee-type 135. Bits used on 2100 and 7200 are Yankee-type 130. Extra bits are available from regular hardware stock, or from Supreme. Bits for discontinued Models 2000 and 3000 available from Supreme on request.

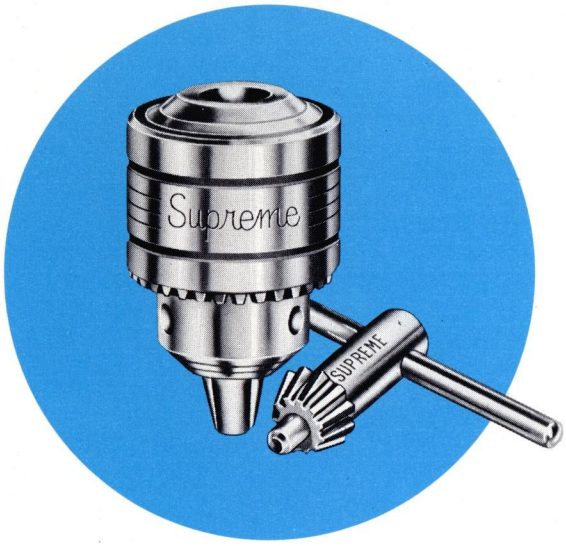
SELL VERSAMATIC AND VERSAMATE...

EARN UP TO 85% PROFIT...

DETAILS ON PRECEDING PAGE

Supreme BRAND CHUCKS

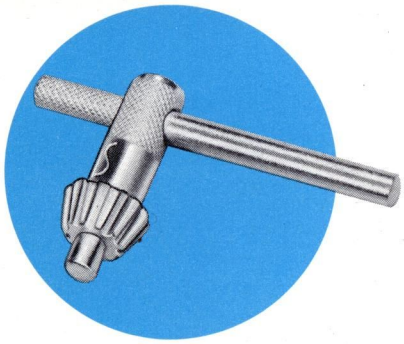
Every drill owner would like to modernize his portable drill with a top quality key chuck. Sell him Supreme. It's the brand that is standard factory equipment on much of the output of most leading makes of power tools.



Model No.	Capacity	Thread or Taper Size	Uses Key No.	List Price With Key
B1A	0-¼	⅜ x 24	B1X	$4.95
BM1A ••	0-¼	⅜ x 24	B1X	5.25
B13A	1/16-⅜	⅜ x 24	B13X	8.95
BM13A •••	1/16-⅜	⅜ x 24	B13X	9.25
H13A	1/16-⅜	⅜ x 24	13X	7.90
H13C	1/16-⅜	½ x 24	13X	8.95
H2B	0-⅜	½ x 20	2X	9.80
H17A	1/16-⅜	⅜ x 24	4X	8.60
H5B †	5/64-½	½ x 20	5X	9.85
B14B †	5/64-½	½ x 20	B13X	9.40
B14T33 †††	5/64-½	33 Taper	B13X	9.40
B16A	5/64-½	⅜ x 24	B13X	9.20
H5 ⅝	5/64-½	Straight ⅝" round hole	5X	10.10
HWC5S5	⅛-½	½ Square Drive	Keyless	11.10

••B1A Chuck with No. 110 Adapter incorporated as integral part of Chuck.
•••H13A with large pilot hole and 110 adapter as integral part of Chuck.
†Recommended for use with Supreme Versamate Speed Reducer.
†††Recommended for use with Supreme Versamatic Speed Reducer.

Supreme BRAND CHUCK KEYS



Model No.	Fits Supreme Chuck No.	Fits Other Chuck No.	List Price
1X *	S1A; D1A; H1A; SM1A	MC1; MC2	.48
B1X **	B1A; BM1A	MC1G61; MC1G41	.48
13X *	H13A; H13C	MC4; MC5	.66
B13X **	B14B; B14T33; B13A; BM13A; B16A	MC4K61; MC4K01	.66
2X *	H2B	MC4; MC5	.72
4X *	H17A	— —	.60
5X *	H5B; H5 5/8	MC10; MC33; MC3326	.72
5BX **	B5B	MC10R64	.72

*These Model Keys have small Pilot.
**"B" Model Keys have large Pilot.

Supreme BRAND KEYHOLDERS

Keyholders sell themselves. Every drill owner wants one. Simply offer them—and ring up a sale.

Model No.	Fits Supreme Key No.	List Price
1	1X; 4X; B1X	.35
2	2X; 13X; B13X	.35
3	5X; B5X	.35

ADAPTERS

Used on electric drills with female spindles. Chuck threads onto adapters.

Model No.	Thread	List Price
110	⅜ x 24	.25
112	½ x 20	.25

YOU CAN EARN UP TO

87% PROFIT

SELLING SUPREME CHUCKS AND CHUCK KEYS

TURN PAGE FOR DETAILS

87% PROFIT

ON SUPREME CHUCK-CHUCK KEY PACKAGE NO. 8601

Dealers earn an $11.67 clear profit on $13.44 investment on Supreme Display No. 8601. This includes $4.95 extra profit because we send you (the dealer) this quick selling Supreme Screw Driver Attachment. It's yours to sell. Fits chuck on any portable drill.

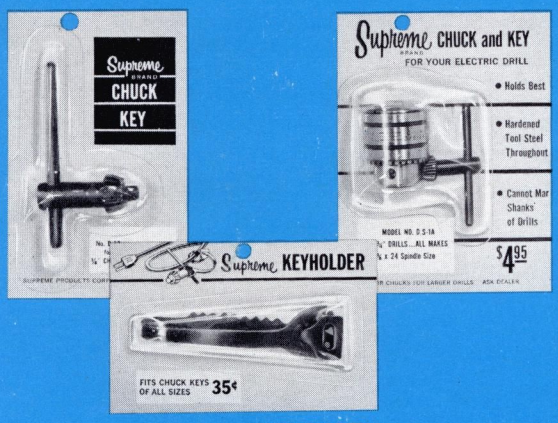
$4.95 Supreme Screw Driver Attachment

YOURS TO SELL FOR EXTRA PROFIT . . .

Supreme Package No. 8601 Contains . . .

Quantity	Product No.	Description	Unit Price	Total List Price	Substitute No.*
2	DB1A	¼" Chuck and Key	$4.95	$9.90	B1A
4	D1	¼" Chuck Key	.48	1.92	1X
2	DB1	¼" Key for Large Pilot	.48	.96	B1X
1	D13	⅜" Chuck Key	.66	.66	13X
1	DB13	⅜" Chuck Key	.66	.66	B13X
3	D4	¼" Key-Heavy Duty	.60	1.80	4X
2	D5	½" Chuck Key	.72	1.44	5X
1	DB5	⅜" Key-Heavy Duty	.72	.72	B5X
6	D-2K	Keyholder	.35	2.10	

*All items in package 8601 are carded and blister packed. If these items are desired without cards use Substitute Number.



KEYHOLDER

HERE'S ALL YOU DO!

1. Order Package No. 8601 from your wholesaler.
2. Put up the display in your store.
3. In the package is a post-card for you to sign and return to Supreme—your agreement to use the display you have received.
4. You will receive a $4.95 value Supreme Screw Driver Attachment . . . yours to sell for extra profit.

The bonus offer is **for dealers only** . . . the limit is one per store.

TOTAL LIST VALUE	$20.16
DEALER PAYS ONLY	13.44
REGULAR PROFIT	$ 6.72

BONUS PROFIT $ 4.95**

RETURN ON INVESTMENT 87% $11.67

**When you agree to use the display

FORM NO. 369R